Vision Worksheet

Client Name:

Date:

**Step 1: Brainstorm**

Ask yourself/discuss with your team the following questions.

What does an ideal world look like to you and your brand?

| Patients are getting the treatment they need and deserve regardless of how much they can afford. |
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What is one wrong you would like to see righted?

| Dental treatment shouldn’t depend on what you can/cannot afford. |
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What is one idea you wish everyone understood?

| How important your oral health is  We have affordable prices even when we are not preferred providers for the patient's insurance. They will save money coming to us rather than another dentist |
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**Step 2: Define Your Vision**

# Our Vision: To have a full schedule and to make patients happy and healthy!

## **A world where everyone has access to the dental care they need.**

## A world where everyone had good oral health.